



Hampton Roads
Chapter

2022 SPONSORSHIP OPPORTUNITY PROGRAM

The Hampton Roads Association of Legal Administrators invites you to join us in achieving the goals of educating and supporting the Hampton Roads legal community.



This package contains detailed information about each sponsorship opportunity and was assembled to benefit our Business Partners










Sponsor levels will be sold on a first come, first serve basis

Business Partner Registration for the Current Year begins January 1, 2022



***Your connection**
to knowledge, resources and networking*

	Platinum Sponsorship \$5,500.00 (Limit 1)	Silver Sponsorship \$2,800.00 (Limit 7)	Bronze Sponsorship \$1,700.00 (no limit)	Ala Carte (see ala carte pricing)
EDUCATIONAL LUNCHEONS				
Sponsor of one monthly Luncheon	2 Tickets	2 Tickets		2 Tickets
Sponsor Recognition on HRALA Website	✓	✓		✓
Sponsor Recognition on invitation	✓	✓		✓
Opportunity to display company literature and promotional materials	✓	✓		✓
Network and socialize with guests and members	✓	✓		✓
Recognition as sponsor at the luncheon	✓	✓		✓
Opportunity to present five (5) minute promotional presentation to attendees	✓	✓		✓
Opportunity to introduce educational speaker	✓	✓		✓
Receipt of attendee list for sponsored luncheon	✓	✓		✓
Attendance of One (1) representative at monthly luncheons (one additional representative can attend for \$30.00)	10 Luncheons	5 Luncheons	3 Luncheons	
SOCIAL AND COMMUNITY EVENTS				
Invitation to the 2022 Spring/Summer Business Partner Appreciation Event	2 Reps	2 Reps	2 Reps	
Invitation to the 2022 Fall/Winter Business Partner Appreciation Event	2 Reps	2 Reps	2 Reps	
Representative to attend HRALA community/charity event(s)	2 Rep	1 Rep		
HRALA members to attend Business Partner community/charity event	2 members	2 members		

ANNUAL VIRGINIA STATEWIDE RETREAT & EXPO				
Exhibit booth	One Booth (\$900 value)	One Booth (\$900 value)	One Booth (\$900 value)	✓
Acknowledgement in Retreat registration materials and program guide	✓	✓	✓	✓
Tickets to Friday evening activities and breakfast on Saturday	2 Tickets	2 Tickets	2 Tickets	2 Tickets
Large signage at all retreat events	✓	✓		
Credit toward an additional Retreat Sponsorship	\$1,600.00	\$400.00		
SOCIAL MEDIA				
One 2 minute video message prepared by Business Partner to be posted on HRALA's LinkedIn page and Chapter's website	✓ 	✓ 		
Business partner spotlight of the month on HRALA's LinkedIn page and Chapter's website (month of sponsored luncheon)	✓ 	✓ 		
One recorded interview with a Chapter member to be posted on HRALA's LinkedIn page and Chapter's website	✓ 	✓ 		
Business Partner directory listing on Chapter's website with link to Business Partner's website for sponsorship year	✓	✓	✓	✓
Business Partner logo scrolling on Chapter's website home page to remind members of your sponsorship	✓	✓	✓	✓
ADDITIONAL BENEFITS				
Current Membership List	✓	✓	✓	
Signage at the 2022 Managing Partners Luncheon indicating sponsorship level	✓			
HRALA will promote one event per year, per business partner on its LinkedIn page and website	✓ 	✓ 	✓ 	



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IMPORTANT DATES

October 1 st	Enrollment opens
January 1 st	Sponsorship Program Begins
January 17 th	All payments are due
March 4 th & 5 th	Virginia Annual Statewide Retreat & Expo



PAYMENT PROCEDURE

-Payments may be made via credit card through HRALA's secure website. Checks should be made payable to HRALA and sent to Kim Pici whose address appears on the below registration page

-Should payment not be received in the prescribed time frame, the sponsorship may be forfeited

-Hampton Roads Chapter values its relationships with all Business Partners. We continuously solicit input from our partners and review our programs for areas of improvement.



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PLATINUM SPONSOR \$5,500 (limit 1)

- One monthly luncheon sponsor which includes:
 - Sponsor recognition on HRALA website
 - Sponsor recognition in luncheon electronic invitation to chapter members as well as pre-luncheon announcement(s) at prior meetings and events (as available).
 - Opportunity to display company literature on table provided by HRALA
 - Networking and socializing with guests and members on the date of the luncheon sponsored
 - Two (2) complimentary lunches for sponsored luncheon meeting
 - Verbal recognition as sponsor from the podium at luncheon meeting
 - Five (5) minute address to luncheon attendees
 - Sponsor has the option to introduce the speaker at the sponsored luncheon
 - Sponsor entitled to list of attendees for luncheon sponsored
- Attendance by one (1) company representative at all ten (10) HRALA Monthly Chapter Luncheons. One (1) additional representative can attend the luncheon for a \$30.00 fee
- Invitation to the 2022 Spring/Summer Business Partners' Appreciation event for two (2) representatives
- Invitation to the 2022 Fall/Winter Business Partners' Appreciation event for two (2) representatives
- Two representatives can attend HRALA community/charity event(s)
- HRALA members to attend Business Partner community/charity event
- Sponsorship at the 2022 Annual Virginia Statewide Retreat & Expo which includes:
 - One Exhibit Booth (\$900 value)
 - \$1,600 additional credit toward a Retreat Sponsorship
 - Acknowledgment in Retreat Registration Materials and Program Guide
 - Large Sign at all Retreat Events
 - Two (2) tickets to Friday evening activities and breakfast on Saturday
- One 2 minute video message prepared by Business Partner to be posted on HRALA's LinkedIn page and Chapter's website
- Business Partner spotlight of the month on HRALA's LinkedIn page and Chapter's website (month of sponsored luncheon)
- One recorded interview with a Chapter member to be posted on HRALA's LinkedIn page and Chapter's website
- Business Partner directory listing on Chapter's website with link to Business Partner's website for sponsorship year
- Business Partner logo scrolling on Chapter's website home page to remind members of your sponsorship
- You will receive a current membership list
- Signage at the 2022 Managing Partners Luncheon indicating sponsorship level
- HRALA will promote one event per year, per Business Partner on its LinkedIn page and website



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SILVER SPONSOR

\$2,800 (limit 7)

- One monthly luncheon sponsor which includes:
 - Sponsor recognition on HRALA website
 - Sponsor recognition in luncheon electronic invitation to chapter members as well as pre-luncheon announcement(s) at prior meetings and events (as available).
 - Opportunity to display company literature on table provided by HRALA
 - Networking and socializing with guests and members on the date of the luncheon sponsored
 - Two (2) complimentary lunches for sponsored luncheon meeting
 - Verbal recognition as sponsor from the podium at luncheon meeting
 - Five (5) minute address to luncheon attendees
 - Sponsor has the option to introduce the speaker at the sponsored luncheon
 - Sponsor entitled to list of attendees for luncheon sponsored
- Attendance by one (1) company representative at all five (5) HRALA Monthly Chapter Luncheons. One (1) additional representative can attend the luncheon for a \$30.00 fee
- Invitation to the 2022 Spring/Summer Business Partners' Appreciation event for two (2) representatives
- Invitation to the 2022 Fall/Winter Business Partners' Appreciation event for two (2) representatives
- One representative can attend a HRALA community/charity event(s)
- HRALA members to attend Business Partner community/charity event
- Sponsorship at the 2022 Annual Virginia Statewide Retreat & Expo which includes:
 - One Exhibit Booth (\$900 value)
 - \$400 additional credit toward a Retreat Sponsorship
 - Acknowledgment in Retreat Registration Materials and Program Guide
 - Large Sign at all Retreat Events
 - Two (2) tickets to Friday evening activities and breakfast on Saturday
- One 2 minute video message prepared by Business Partner to be posted on HRALA's LinkedIn page and Chapter's website
- Business Partner spotlight of the month on HRALA's LinkedIn page and Chapter's website (month of sponsored luncheon)
- One recorded interview with a Chapter member to be posted on HRALA's LinkedIn page and Chapter's website
- Business Partner directory listing on Chapter's website with link to Business Partner's website for sponsorship year
- Business Partner logo scrolling on Chapter's website home page to remind members of your sponsorship
- You will receive a current membership list
- HRALA will promote one event per year, per Business Partner on its LinkedIn page and website



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BRONZE SPONSOR \$1,700 (no limit)

- Attendance by one (1) company representative at three (3) HRALA Monthly Chapter Luncheons. One (1) additional representative can attend the luncheon for a \$30.00 fee
- Invitation to the 2022 Spring/Summer Business Partners' Appreciation event for two (2) representatives
- Invitation to the 2022 Fall/Winter Business Partners' Appreciation event for two (2) representatives
- Representative to attend HRALA community/charity event(s)
- HRALA members to attend Business Partner community/charity event
- Sponsorship at the 2022 Virginia Statewide Retreat which includes:
 - One Exhibit Booth (\$900 value)
 - Acknowledgment in Retreat Registration Materials and Program Guide
 - Two (2) tickets to Friday evening activities and breakfast on Saturday
- Business Partner directory listing on Chapter's website with link to Business Partner's website for sponsorship year
- Business Partner logo scrolling on Chapter's website home page to remind members of your sponsorship
- You will receive a current membership list
- HRALA will promote one event per year, per Business Partner on its LinkedIn page and website



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A LA CARTE PRICING

Monthly educational luncheon sponsor \$800.00

This includes the following:

- Sponsor recognition on HRALA website
- Sponsor recognition in luncheon electronic invitation to chapter members as well as pre-luncheon announcement(s) at prior meetings and events (as available).
- Opportunity to display company literature on table provided by HRALA
- Networking and socializing with guests and members on the date of the luncheon sponsored
- Two (2) complimentary lunches for sponsored luncheon meeting
- Verbal recognition as sponsor from the podium at luncheon meeting
- Five (5) minute address to luncheon attendees
- Sponsor has the option to introduce the speaker at the sponsored luncheon
- Sponsor entitled to list of attendees for luncheon sponsored

Website \$150.00

Business Partner directory listing and logo on the HRALA website with link to Business Partner's website for sponsorship year

Retreat \$900.00

Exhibit booth, acknowledgement in Retreat registration materials, program guide and two (2) tickets to Friday evening activities and breakfast on Saturday



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2022 SPONSORSHIP REGISTRATION FORM

Company: _____

Contact Person: _____

Address: _____

Business Phone: _____

Fax: _____

E-mail: _____

<u>PACKAGES:</u>	<u>CHARGE:</u>	<u>BALANCE:</u>
Platinum Sponsor	\$5,500.00	_____
Silver Sponsor	\$2,800.00	_____
Bronze Sponsor	\$1,700.00	_____

<u>A LA CARTE:</u>		
Monthly educational luncheon sponsor	\$800.00	_____
Website logo and directory listing	\$175.00	_____
Retreat booth	\$900.00	_____
TOTAL:		_____

Fax the Registration Form to Kim Pici at 757/431-0410 or email to kimp@inmanstrickler.com

**HRALA now accepts credit cards or
Make your check payable to HRALA and mail to:**

**HRALA
Attn: Kim Pici
575 Lynnhaven Parkway, Suite 200
Virginia Beach, VA 23452**