



**Hampton Roads**  
Chapter

## **2019 SPONSORSHIP OPPORTUNITY PROGRAM**

*The Hampton Roads Association of Legal Administrators invites you to join us in achieving the goals of educating and supporting the Hampton Roads legal community.*

This package contains detailed information about each sponsorship opportunity and was assembled to benefit our Business Partners

**Sponsor levels will be sold on a first come, first serve basis**

Business Partner Registration for the Current Year begins January 1, 2019

*Your connection*  
*to knowledge, resources and networking*

	<b>Platinum Sponsorship \$5,500.00 (Limit 1)</b>	<b>Gold Sponsorship \$4,100.00 (Limit 2)</b>	<b>Silver Sponsorship \$2,600.00 (Limit 5)</b>	<b>Bronze Sponsorship \$1,600.00 (no limit)</b>	<b>Ala Carte (see ala carte pricing)</b>
<b>LUNCHEONS</b>					
Sponsor Luncheon	2 Tickets	2 Tickets	2 Tickets		2 Tickets
Sponsor Recognition on HRALA Website	✓	✓	✓		✓
Sponsor Recognition on invitation	✓	✓	✓		✓
Opportunity to display company literature on table provided by HRALA	✓	✓	✓		✓
Network and socialize with guests and members	✓	✓	✓		✓
Verbal recognition as sponsor	✓	✓	✓		✓
Five (5) minutes to address attendees	✓	✓	✓		✓
Option to introduce speaker	✓	✓	✓		✓
Receipt of attendee list for sponsored luncheon	✓	✓	✓		✓
Attendance of One (1) representative at monthly luncheons (one additional representative can attend for \$30.00)	10 Luncheons	5 Luncheons	3 Luncheons	2 Luncheons	
<b>EVENTS</b>					
Invitation to the 2019 Spring/Summer Business Partner Appreciation Party	2 Reps	2 Reps	2 Reps	2 Reps	
Invitation to the 2019 Fall/Winter Business Partner Appreciation Party	2 Reps	2 Reps	2 Reps	2 Reps	
Invitation to Networking Social with Board of Directors	2 Reps	2 Reps	1 Rep		
Invitation to <b>GROUP GOLD</b> Chapter Social Event		2 Reps			
Invitation to <b>GROUP SILVER</b> Chapter Social Event			2 Reps		

Representative to attend HRALA community event(s)	2 Rep	1 Rep	1 Rep		
HRALA members to Business Partner community event	2 members	2 members	2 members		
<b>ADVERTISEMENT</b>					
Recognition of company logo in Quarterly newsletters	✓	✓	✓	✓	
Business partner spotlight in Quarterly newsletter with photo	✓	✓			
Opportunity to submit an educational article (i.e. tips or tricks) in the Quarterly newsletter	✓	✓	✓		
Advertisement in 2019 Hampton Roads Guide to Legal Services	1 Full page	Half Page	Quarter page	Business card	✓
One year of listing on the HRALA website with link to sponsor website	✓	✓	✓	✓	✓
<b>OTHER</b>					
Current Membership List	✓	✓	✓	✓	
Signage at the 2019 Managing Partners Luncheon indicating sponsorship level	✓				
<b>RETREAT</b>					
Exhibit booth	One Booth	One Booth	One Booth	One Booth	✓
Acknowledgement in Retreat registration materials and program guide	✓	✓	✓	✓	✓
Tickets to Friday evening activities, breakfast and Lunch on Saturday	2 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets
Large signage at all retreat events	✓	✓	✓		
Additional credit toward a Retreat Sponsorship	\$1,600.00	\$700.00	\$400.00		



## **Hampton Roads** Chapter

### **PLATINUM SPONSOR      \$5,500 (limit 1)**

- One monthly luncheon sponsor which includes:
  - Sponsor recognition on HRALA website
  - Sponsor recognition in luncheon electronic invitation to chapter members as well as pre-luncheon announcement(s) at prior meetings and events (as available).
  - Opportunity to display company literature on table provided by HRALA
  - Networking and socializing with guests and members on the date of the luncheon sponsored
  - Two (2) complimentary lunches for sponsored luncheon meeting
  - Sponsor(s) will be seated amongst chapter members at luncheon
  - Verbal recognition as sponsor from the podium at luncheon meeting
  - Five (5) minute address to luncheon attendees
  - Sponsor has the option to introduce the speaker at the sponsored luncheon
  - Sponsor entitled to list of attendees for luncheon sponsored
- Attendance by one (1) company representative at all ten (10) HRALA Monthly Chapter Luncheons. One (1) additional representative can attend the luncheon for a \$30.00 fee.
- One full page ads in the 2019 Hampton Roads Guide to Legal Services directory with a complimentary guide
- One year of a listing on the HRALA website with logo and hyperlink to your website
- Sponsorship at the 2019 Virginia Statewide Retreat which includes:
  - One Exhibit Booth - First Choice for Location
  - \$1,600 additional credit toward a Retreat Sponsorship
  - Acknowledgment in Retreat Registration Materials and Program Guide
  - Large Sign at all Retreat Events
  - Two (2) tickets to Friday evening activities, Breakfast and Lunch on Saturday
- Signage at the 2019 Managing Partners Luncheon indicating sponsorship level
- You will receive a current membership list.
- Invitation to the 2019 Spring/Summer Business Partners' Appreciation party for two (2) representatives
- Invitation to the 2019 Fall/Winter Business Partners' Appreciation party for two (2) representatives
- Invitation to Networking Social with Board of Directors for two (2) representatives
- Recognition of company logo in all of the 2019 quarterly e-newsletters
- A Business Partner spotlight with photo in one (1) of the 2019 quarterly e-newsletters
- Opportunity to submit an educational article (i.e. tips or tricks) in the 2019 quarterly e-newsletter



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## **GOLD SPONSOR      \$4,100 (limit 2)**

- One monthly luncheon sponsor which includes:
  - Sponsor recognition on HRALA website
  - Sponsor recognition in luncheon electronic invitation to chapter members as well as pre-luncheon announcement(s) at prior meetings and events (as available).
  - Opportunity to display company literature on table provided by HRALA
  - Networking and socializing with guests and members on the date of the luncheon sponsored
  - Two (2) complimentary lunches for sponsored luncheon meeting
  - Sponsor(s) will be seated amongst chapter members at luncheon
  - Verbal recognition as sponsor from the podium at luncheon meeting
  - Five (5) minute address to luncheon attendees
  - Sponsor has the option to introduce the speaker at the sponsored luncheon
  - Sponsor entitled to list of attendees for luncheon sponsored
- Attendance by one (1) company representative at four (4) additional HRALA Monthly Chapter Luncheons. One (1) additional representative can attend the luncheon for a \$30.00 fee.
- Half page ad in the 2019 Hampton Roads Guide to Legal Services directory with a complimentary guide
- One year of a listing on the HRALA website with logo and hyperlink to your website
- Sponsorship at the 2019 Virginia Statewide Retreat which includes:
  - One Exhibit Booth
  - \$700 additional credit toward a Retreat Sponsorship
  - Acknowledgment in Retreat Registration Materials and Program Guide
  - Large Sign at all Retreat Events
  - Two (2) tickets to Friday evening activities, Breakfast and Lunch on Saturday
- You will receive a current membership list.
- Invitation to **GROUP GOLD** Chapter Social Event for two (2) representatives
- Invitation to the 2019 Spring/Summer Business Partners' Appreciation party for two (2) representatives
- Invitation to the 2019 Fall/Winter Business Partners' Appreciation party for two (2) representatives
- Invitation to Networking Social with Board of Directors for two (2) representatives
- Recognition of company logo in all of the 2019 quarterly e-newsletters
- A Business Partner spotlight with photo in one (1) of the 2019 quarterly e-newsletters
- Opportunity to submit an educational article (i.e. tips or tricks) in the 2019 quarterly e-newsletter



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### **SILVER SPONSOR**

**\$2,600 (limit 5)**

- One monthly luncheon sponsor which includes:
  - Sponsor recognition on HRALA website
  - Sponsor recognition in luncheon electronic invitation to chapter members as well as pre-luncheon announcement(s) at prior meetings and events (as available).
  - Opportunity to display company literature on table provided by HRALA
  - Networking and socializing with guests and members on the date of the luncheon sponsored
  - Two (2) complimentary lunches for sponsored luncheon meeting
  - Sponsor(s) will be seated amongst chapter members at luncheon
  - Verbal recognition as sponsor from the podium at luncheon meeting
  - Five (5) minute address to luncheon attendees
  - Sponsor has the option to introduce the speaker at the sponsored luncheon
  - Sponsor entitled to list of attendees for luncheon sponsored
- Attendance by one (1) company representative at three (3) additional HRALA Monthly Chapter Luncheons. One (1) additional representative can attend the luncheon for a \$30.00 fee.
- Quarter page ad in the 2019 Hampton Roads Guide to Legal Services directory with a complimentary guide
- One year of a listing on the HRALA website with logo and hyperlink to your website
- Sponsorship at the 2019 Virginia Statewide Retreat which includes:
  - One Exhibit Booth
  - \$400 additional credit toward a Retreat Sponsorship
  - Acknowledgment in Retreat Registration Materials and Program Guide
  - Large Sign at all Retreat Events
  - Two (2) tickets to Friday evening activities, Breakfast and Lunch on Saturday
- You will receive a current membership list.
- Invitation to **GROUP SILVER** Chapter Social Event for two (2) representatives
- Invitation to the 2019 Spring/Summer Business Partners' Appreciation party for two (2) representatives
- Invitation to the 2019 Fall/Winter Business Partners' Appreciation party for two (2) representatives
- Invitation to Networking Social with Board of Directors for one (1) representative
- Recognition of company logo in all of the 2019 quarterly e-newsletters
- Opportunity to submit an educational article (i.e. tips or tricks) in the 2019 quarterly e-newsletter



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## **BRONZE SPONSOR \$1,600 (no limit)**

- Business card size ad in the 2019 Hampton Roads Guide to Legal Services directory with a complimentary guide
- One year of a listing on the HRALA website with logo and hyperlink to your website
- Sponsorship at the 2019 Virginia Statewide Retreat which includes:
  - One Exhibit Booth
  - Acknowledgment in Retreat Registration Materials and Program Guide
  - Two (2) tickets to Friday evening activities, Breakfast and Lunch on Saturday
- Attendance by one (1) company representative at two (2) HRALA Monthly Chapter Luncheons. One (1) additional representative can attend the luncheon for a \$30.00 fee.
- You will receive a current membership list.
- Invitation to the 2019 Spring/Summer Business Partners' Appreciation party for two (2) representatives
- Invitation to the 2019 Fall/Winter Business Partners' Appreciation party for two (2) representatives
- Recognition of company logo in all of the 2019 quarterly e-newsletters



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## A LA CARTE PRICING

Monthly luncheon sponsor \$800.00

This includes the following:

- Sponsor recognition on HRALA website
- Sponsor recognition in luncheon electronic invitation to chapter members as well as pre-luncheon announcement(s) at prior meetings and events (as available).
- Opportunity to display company literature on table provided by HRALA
- Networking and socializing with guests and members on the date of the luncheon sponsored
- Two (2) complimentary lunches for sponsored luncheon meeting
- Sponsor(s) will be seated amongst chapter members at luncheon
- Verbal recognition as sponsor from the podium at luncheon meeting
- Five (5) minute address to luncheon attendees
- Sponsor has the option to introduce the speaker at the sponsored luncheon
- Sponsor entitled to list of attendees for luncheon sponsored

### ADVERTISING OPTIONS IN THE:

#### Guide to Legal Services

Full page ad in legal directory	\$1,600.00
½ page ad in legal directory	\$850.00
¼ page ad in legal directory	\$600.00
Business size card ad in legal directory	\$350.00
Business listing in legal directory	\$80.00

#### Website

One year listing on the HRALA website with link back to sponsor website	\$150.00
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#### Retreat

Exhibit booth, acknowledgement in Retreat registration materials, program guide and two (2) tickets to Friday evening activities, breakfast and lunch on Saturday	\$850.00
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**2019 SPONSORSHIP REGISTRATION FORM**

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

<u>PACKAGES:</u>	<u>CHARGE:</u>	<u>BALANCE:</u>
Platinum Sponsor	\$5,500.00	_____
Gold Sponsor	\$4,100.00	_____
Silver Sponsor	\$2,600.00	_____
Bronze Sponsor	\$1,600.00	_____

A LA CARTE:

Monthly luncheon sponsor	\$800.00	_____
Full page ad in legal directory	\$1,600.00	_____
½ page ad in legal directory	\$850.00	_____
¼ page ad in legal directory	\$600.00	_____
Business size card ad in legal directory	\$350.00	_____
Business listing in legal directory	\$80.00	_____
Website logo	\$150.00	_____
Retreat booth	\$850.00	_____

TOTAL: \_\_\_\_\_

**Fax the Registration Form to Kim Pici at 757/431-0410  
HRA LA now accepts credit cards or  
Make your check payable to HRA LA and mail to:**

**HRA LA  
Attn: Kim Pici  
575 Lynnhaven Parkway, Suite 200  
VIRGINIA BEACH, VA 23452**